

Media Advisory

Previously Launched Browning V-Belt Efficiency Calculator Application now Available for Free Download to Blackberry and Droid Mobile Devices

Emerson Industrial Automation, a business of Emerson (NYSE: EMR), today announced the release of the new Browning® V-Belt Efficiency Calculator Application. The mobile application provides users with an improved offering of Browning's online V-Belt Efficiency Calculator, which allows users to calculate projected energy savings when upgrading from a wrapped V-Belt to a notched V-Belt. By entering key usage data points including geographic location, motor horsepower and days/hours per week, users have the ability to calculate energy savings on-site using an iPhone, Blackberry or Droid application. The V-Belt Efficiency Calculator Application also has a payback calculation feature that gives users the ability to estimate the amount of their return on investment or days to payback.

For more information on the Browning V-Belt calculator or Browning belts, visit emerson-ept.com.

About Emerson

Emerson (NYSE: EMR), based in St. Louis, Missouri (USA), is a global leader in bringing technology and engineering together to provide innovative solutions for customers in industrial, commercial, and consumer markets through its network power, process management, industrial automation, climate technologies, and tools and storage businesses. Sales in fiscal 2010 were \$21 billion. For more information, visit www.Emerson.com.

About Emerson Industrial Automation

Emerson Industrial Automation delivers manufacturing solutions designed with leading technologies – including mechanical, electrical and ultrasonic – to provide the most advanced industrial automation possible for numerous and diverse industries worldwide. The company's wide range of products and systems used in manufacturing processes and other equipment includes motion-control systems, plastics joining, precision cleaning, materials-testing equipment, fluid-control valves, alternators, motors, and mechanical power transmission drives and bearings. Emerson Industrial Automation's mechanical power transmission division, headquartered in Florence, Kentucky, consists of Browning®, Jaure®, Kop-Flex®, McGill®, Morse®, Rollway®, Sealmaster® and System Plast™ product brands. For more information, please visit EmersonIndustrialAutomation.com and emerson-ept.com.

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